

Skagit County
Quit Line Data Summary
January 1 - March 31, 2004

	County	State
Number of Calls to Quit Line	N = 61	N = 3,363
Percent of Statewide Calls	2.2%	100.0%
Percent of State Population in County¹	1.7%	100.0%
	County %	State %
Gender	N = 60	N = 2,906
Female	65.0%	64.2%
Male	35.0%	35.8%
Race/Ethnicity	N = 56	N = 2,468
People of Color	12.5%	13.1%
White	87.5%	86.9%
Age	N = 55	N = 2,642
Less than 18 years old	3.6%	1.1%
18 - 24 years old	12.7%	15.2%
25 - 34 years old	16.4%	23.1%
35 - 44 years old	23.6%	24.6%
45 years and older	43.6%	36.0%
Education	N = 54	N = 2,581
Did not graduate high school	20.4%	19.0%
High school graduate	29.6%	36.0%
Some college/vocational school	38.9%	36.4%
College graduate	11.1%	8.6%
Caller Type	N = 61	N = 3,052
General Information	4.9%	12.6%
Health care provider	6.6%	3.6%
Tobacco user	88.5%	83.8%
Payer Type	N = 42	N = 2,005
Insured	28.6%	31.2%
Uninsured	21.4%	29.4%
Medicaid	50.0%	39.4%
Heard About	N = 54	N = 2,412
Past caller	24.1%	15.7%
Employer/worksites	1.9%	1.2%
Health care provider	33.3%	31.8%
Television	9.3%	11.9%
Outdoor advertisement (billboard/bus/wall)	0.0%	1.8%
Targeted mailing	0.0%	0.1%
Great Start	0.0%	0.2%
Radio	3.7%	1.8%
Newspaper/Magazine	0.0%	0.7%
Brochure/Newsletter	5.6%	5.4%
Family or friend	16.7%	22.7%
Health Department	3.7%	5.4%
School	1.9%	1.4%

Source: Washington State Department of Health
Tobacco Prevention and Control
Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

* Rate not calculated because number of calls was less than 5.